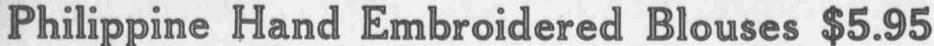
These Sales Friday Only

GIMBEL BROTHERS

Store Closed Saturday

July: The Million Dollar Sales: Savings from 10% to 40%





(Sold as seconds—but really far too good to be called imperfect. The faults are truly negligible.)

—Porto Rican Blouses, hand made: \$3.95 —Drop-Stitch Tricolette, surplice: \$5.95 -Smocks-such wonderful ones: \$2.00

Tinted Organdie Blouses: \$2.00 —String-Color Net Blouses: \$2.95

And BIG Savings on Every Blouse

The hand made blouses are delightfully summery and smart. The tricolettes come in the sports shades that look so well with a white skirt. The voiles are delicately trimmed and lovely.

Every Blouse is a BEAUTY . . .

And All Our French Blouses

are offered at 25% off their present prices—the deduction is made at the time of purchase. Several models have been reduced—but you still deduct the 25%. GIMBELS BLOUSE SHOP-Third Floor



Drop Awnings Drop to Half Price in the Million Dollar Sale

Isn't that mighty good news with Old Sol getting in his best licks and the awnings you hoped would last another season beginning to show the strain? Wellhere's where comfort and economy combine. Clearance, you know-so quantity's limited.

Drop Awnings, made of heavy black and tan awning stripe. 6-0x7-6 \$2.75 8-0x7-6 \$4.10 GIMBEL UPHOLSTERY SHOP-Sixth Floor

Striped Surf Cloth Suits

-Prettily Piped with White -Brightened by White French Dots



The material (all black, in a striped effect) is smart to begin with. The scalloped hem with its piping of white is another step toward smartness. And the pretty white dots add a final supreme touch.

> The straight, slimly-belted model is comfortable as well as attractive. It's a right good suit at a right little price.

And at \$5

there are two most interesting models of black surf cloth. One designed for slender Misses-gayly ruffled about its hem and its pockets and piped with white or a color.

> The other cut to suit the Woman of larger proportions-straight of line, simple and quite cleverly trimmed wirh self material.

> > Bathing Suits from \$2.95 to \$39.50

GIMBELS BATHING APPAREL SHOP-Third Floor

High Grade Axminsters: SALE!

30 Rugs in 9x12 Size A One-Day July Special \$67.50

\$5.95

Among them are blues, tans, reds, a few rose and terra cotta—a variety of good colors in Oriental designs - but among just 30 rugs there are not enough of any one shade to insure its lasting out the day.

IN SPITE OF PREVAILING CONDITIONS

Manufacturers are sending out their little notes of warning. Dealers are conserving depleted stocks to meet the fall demands. But large stocks bought well in advance still enable us to offer these big reductions in a July clearance.

GIMBELS RUG SECTION-Sixth Floor

Sale! 100 Baronette Satin Sport Skirts



Specially Purchased and Specially Priced \$12

Don't miss this sale-Even in the colossal price concessions of the Million-Dollar Sales-these skirts are maximum values. Baronette Satin-heavy, lustrous, beautifulsimply but smartly fashioned-as you see. The quality, plus the making, ought to clear them all out in an hour or so.

Make your visit an early one!

Black

In Women's Sizes up to 34 Waist Band.

P. S.—A special Purchase of Gabardine and Surf Satin Skirts is mighty well worth looking into!

GIMBELS SKIRT SHOP-Third Floor

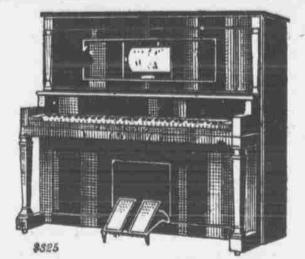
Smart Stationery

Priced for small purses -and heavy summer correspondence.

Cream-tinted with delicate border of brown; white, bordered in lavender, blue, or orange; khaki with green border-plain white or tinted paper-so many to choose among. Papers of fine or coarser finish. Envelopes long and narrow, or of regulation style with flaps of different shapes.

A Worthy Gift Ribbon tied, prettily arranged, attractively boxed. 24 sheets of paper, 24 envelopes. GIMBELS STATIONERY SHOP-Main Floor

is the One-Day Sale Price of 16 Slightly Used



88-Note Player Pianos

These pianos were taken in exchange for our well known reproducing pianos, player pianos and grands. They are to be sold for just one day, remember, at the low price of \$325. And interesting terms have been arranged-so that you may have

TWO WHOLE YEARS TO

Included in the Purchase Price (despite its extreme moderation) are a bench to match the piano, service for one year and the privilege to exchange (within a year) for a new player piano, reproducing piano or grand. Tomorrow's the day!

Used Phonographs-\$41.00 and up that have slight imperfections in their cases, but

Rolls—Below Cost—18c each An offer of 450 88-note Music Rolls at less than cost price. Instrumental and word rolls.

GIMBELS MUSIC STORE-Eighth Floor

Women!—Exclusive

GOWNS go Down in Price

but Not in Value.

is the clear-'em-all-away price placed on a group of 75 higher-cost street, afternoon and dinner dresses. Every one is marked

AT COST—and LESS

Satins, georgettes, tricolettes and tricotines—just one, or at the most two, of a kind—but every one will be just the perfect choice for some fortunate woman.

Sizes from 34 to 44 are represented GIMBELS-Third Floor

Fur Storage Vaults on the Premises

Cold dry air storage. Guarantee against loss or damage. A postal or telephone call (Pennsylvania 5100, Extension 34), brings our auto.

"Gimbels-Furriers Since 1842." GIMBELS-Tenth Floor

Reduced! 300 Week-end Frocks for Miss 14 to 20

Typical Million Dollar Sale Values at

You'll see what a genuine markdown this is if you do a bit of shopping on these particular frocks. Most of them are still marked much higher elsewhere. All have been marked much higher here.

> And among 'em you'll find the very frocks you're wanting for a successful week-end.

Voiles Organdies Ginghams Linenes

in dark shades and light shades and combinations of shades. Right for morning wear-right for the tea hour -right for informal dances.

Just right-you'll decide-for You.

GIMBELS MISSES' OWN SHOP-Third Floor

DOWNSTAIRS! DOWNSTAIRS!

Light Weight Suit Cases

An excellent wearing light weight suit case with metal corners, good catches and strong handle. 24 inches long.

On the Balcony

Women's Lisle Union Suits 55c

Regular sizes in these women's lisle union suits. Tight or lace knee. An excellent value. Seconds. On the Balcony

Satine Bathing Suits Specially Priced at



And many more as lovely as the hat pictured to the left. Besides garden hats there are

Scores upon scores

of stylish, new shapes

that are very, very hard to purchase to-day at \$1. Just come and see for

Good quality black satine suit, trimmed in white around neck and sleeves. Sleeves are very short and there is a half way belt.

One-Piece Tights \$1.00 Just the garment to go with the satin bath-ing suit described above.

> Bathing Caps Are 25c to \$1.50

There are many, many styles to choose from. All are gay and in good taste.

White Skirts

Skirts of pure white gabardine. Stylishly tailored ... half way belt and two side pocketa. Women's and Misses'.

Wash Dresses

Adorable styles. Popular materials, such as singhams, colles, tissues. Priced way low for we want to clear them out quickly.

GIMBELS-Downstairs Stores,

DOWNSTAIRS!

Women's Oxfords and Pumps AT LESS THAN COST \$5.85



Women's black and brown calf pumps and oxfords in all wanted styles, Including high and Low heel models.

The sizes are complete; however, there are not all sizes in each style. An unusual opportunity, madame. GIMBELS -- Downstairs Stores, Balcony

Men's and Young Men's

AT ACTUAL COST

All are the newest models in the most wanted materials. The colors are popular and every suit is finely tailored. Sizes 34 to 42. An excellent opportunity for the men.

Boys' Two Trouser Suits at Cost

Mixtures

\$9.50 Sizes 7 to 16 years GIMBELS-Downstairs Balcony



Brooklyn, Long Island and New Jersey Customers Direct to Gimbels via Tubes and Subways

GIMBELS-Downstairs Stores, Lower Floor

Untrimmed Summer Hats